

North Dakota Beef Commission Meeting
September 14, 2021

TENTATIVE AGENDA

10:00 a.m.

1. Call to Order
2. Approval of Agenda
3. Approval of August 31 conference call minutes
New committee appointments
4. Approval of Financial Statements
Monthly statement- August
Compliance & collections update
State Audit in progress, audit committee will report at December meeting
5. National / International - Update:
 - USMEF fall meeting – Nov. 10-12, 2021, California
 - Operating Committee report, Clark
 - Region 7 Federation VP report - Travis
 - National Convention – February 1-3, Houston
 - Cattlemen's Beef Board – Mary Graner
6. Program partner updates:
 - ND CattleWomen – program update, NDCW President, Joy Patton
 - ND Stockmen's Assn – tentative
7. Policy – Code of Conduct agreement
8. Executive Director Activity & Event report
New office update
9. Communication update
Alyssa Mutschelknaus, Clearwater Communications
10. Program discussion:
 - Producer communications
 - Education mini-grants
 - Build Your Base With Beef
 - Summer baseball wrap-up
 - Holiday beef promotion
 - Website updates
 - Sports Promotions/Advertising
 - Cardiac rehab conference
11. Brainstorming-ND produced beef promotion ideas using ND checkoff dollars
12. Other Business: Interim Ag & Natural Resources Committee meeting
October 7, 10 AM, Capitol building
13. Next Meetings – October 26-conference call
November 30-conference call
December 7 – board meeting in person