

# NORTH DAKOTA BEEF COMMISSION MINUTES

May 25, 2023

Virtual Conference Call

## ***Call to Order***

North Dakota Beef Commission (NDBC) Chair Mark Voll called the meeting to order at 8:00 am.

Directors present on call: Voll, Fred Helbling, Sharon Kickertz-Gerbig, Lilah Krebs, Jess Nehl, Jason Zahn, Joy Patten, Matt Lachenmeier and Brian Amundson, Ex-Officio - Travis Maddock.

Director absent: Ex-Officio - Clark Price,

Staff on call: Nicole Wardner and Wendy Masset

Guests present: none

**A motion was made to approve the agenda by Krebs, seconded by Nehl. Motion passed.**

## ***Minutes***

**Kickertz-Gerbig moved to approve the minutes from the April virtual meeting and special meetings on May 11<sup>th</sup> and May 17<sup>th</sup>. Zahn seconded. Motion passed.**

## ***Financial Report***

Helbling gave a summary of the April 2023 financial reports. April collections were higher than predicted. NDBC financial commitments should hit the estimated target for ending balance. **A motion was made to receive and file the April financials by Helbling, seconded by Amundson. Motion passed.**

## ***National/International Items***

Spring USMEF meeting in Minneapolis-no attendance.

Summer NCBA meeting in San Diego-registration is open. Maddock will be attending the operating committee working meeting. Let Wardner know if interested in attending.

Clearwater Contract- All renewals have been exhausted; an extension is possible. Voll appointed Nehl, Patten and Helbling to a committee to work with Wardner on this contract. The committee will bring a recommendation to the board on how to proceed.

Federation Investments-

**A motion was made by Helbling to invest 15% of the National dollar for the upcoming year, seconded by Amundson. Budget committee will review and adjust if needed. Motion passed.**

## ***Events/Issues/Updates:***

Wardner gave an update to Beef Month programs. School promotion, Burger Contest, State Track Meet, and Flockfest.

## ***Committee Meetings:***

Zahn reported on marketing meeting. The top 4 strategic areas Consumer Information, Promotion (state and national), Industry relations and producer communication.

Personnel Meeting at 11am CST -May 30<sup>th</sup>

Marketing Meeting Virtual-June 1st

Budget Meeting at 2:00PM CST-June 5<sup>th</sup>

Board dinner -June 13<sup>th</sup>-for outgoing board members. Send notice to Wardner by Wednesday, May 31st on who will all be attending dinner.

## ***Next meetings:***

Board Meeting, June 13 at 10amCST in the NDBC office.

Voll adjourned the meeting at 8:33am.