

## NORTH DAKOTA BEEF COMMISSION MINUTES

May 25, 2021

Virtual Conference Call

### ***Call to Order***

North Dakota Beef Commission (NDBC) Chair Weston Dvorak called the meeting to order at 8:04 am.

Directors present on call: Dvorak, Gloria Payne, Fred Helbling, Lilah Krebs, Travis Maddock, Jason Zahn, Sharon Kickertz-Gerbig, and Matt Lachenmeier.

Directors absent: Mark Voll, Clark Price and Jerry Effertz

Staff on call: Nancy Jo Bateman, Joan Hoovestol, Nicole Wardner

Guests on call: Kerry Dockter, Jeremy Maher, Frank Tomac, Kari Goldade, Julie Ellingson

### ***Agenda***

**A motion was made to approve the agenda by Krebs, seconded by Kickertz-Gerbig. Hearing no objections, the motion passed.**

### ***Minutes***

**A motion was made to approve the minutes of the April 27 virtual conference call by Krebs, seconded by Helbling. Hearing no objections, the motion passed.**

### ***Financial Report***

The April 2021 financial report was reviewed. **A motion was made to receive and file the financials by Maddock, seconded by Kickertz-Gerbig. Hearing no objections, the motion passed.**

### ***National/International Items***

- The USMEF virtual meeting will be held May 26-27. Several are already registered and anyone else that wants to participate needs to let Bateman know immediately.
- Maddock reported on Federation Executive Committee meetings including a NASCAR promotion that has been approved at the national level.

### ***Events/Issues/Updates:***

- A marketing and promotion update was given by Wardner on May is Beef Month activities including announcing the state's Best Burger Winner on TV May 28.
- The NDBC will be a sponsor for the ND Veterinary Medicine Association conference in Medora in August.
- Bateman reported that HR is screening applicants for the collection & compliance specialist position and interviews will be set up as soon as possible.
- The budget committee will meet on June 2.

### ***Next meeting:***

Board Meeting, June 15

**A motion to adjourn was made by Kickertz-Gerbig, seconded by Krebs. Motion carried.**

The meeting adjourned at 8:22 am.