

NORTH DAKOTA BEEF COMMISSION MINUTES
June 24, 2021
Special Meeting Virtual Conference Call

Call to Order

North Dakota Beef Commission (NDBC) Chair Mark Voll called the special meeting virtual conference call of the Beef Commission to order at 8:05 am for the purpose of addressing product quality research.

Directors present on call: Mark Voll, Gloria Payne, Lilah Krebs, Travis Maddock, Jason Zahn, Weston Dvorak, Matt Lachenmeier and Clark Price.

Directors absent: Sharon Kickertz-Gerbig, Fred Helbling and Jerry Effertz

Staff on call: Nancy Jo Bateman, Joan Hoovestol, Nicole Wardner

Guests on call: Bridget Wasser & Paige Smith, NCBA research staff, Julie Ellingson, Jeremy Maher.

Wasser reviewed the new Research Road Map for product quality research. Smith gave a brief overview of the three highest ranked national product quality research projects that had been vetted and were a result of a national RFP process. These were the top three from a pool of 38 total projects.

There was discussion about the merits of the three projects.

A motion was made by Zahn to approve \$35,000 to go toward the research project titled “Sensory and chemical characterization of ground beef and plant-based alternative proteins,” seconded by Maddock. Motion passed.

A motion was made by Krebs to approve \$25,000 to go toward the research project titled “Understanding the influence of beef x dairy crossbred calves on subprimal yields and three-dimensional shape of various beef muscles,” seconded by Maddock. Motion failed, 3 yes, 4 no.

A motion was made by Krebs to approve \$15,000 to go toward the research project titled “Understanding the influence of beef x dairy crossbred calves on subprimal yields and three-dimensional shape of various beef muscles,” seconded by Lachenmeier. Motion passed, 4 yes, 3 no.

The meeting adjourned at 8:46 am.