

NORTH DAKOTA BEEF COMMISSION MINUTES

July 22, 2021

Virtual Conference Call

Call to Order

North Dakota Beef Commission (NDBC) Chair Mark Voll called the meeting to order at 8:00 am.

Directors present on call: Voll, Gloria Payne, Fred Helbling, Lilah Krebs, Sharon Kickertz-Gerbig, Travis Maddock, Jason Zahn, Matt Lachenmeier, Weston Dvorak.

Directors absent: Clark Price and Jerry Effertz

Staff on call: Nancy Jo Bateman, Joan Hoovestol, Nicole Wardner

Guests on call: Julie Ellingson, Scott Shively, Joy Patten, Carrie Stadheim

Agenda

A motion was made to approve the agenda by Kickertz-Gerbig, seconded by Krebs. Motion passed.

Minutes

A motion was made to approve the minutes of the June 15, 2021, board meeting and June 24, 2021, special research meeting virtual conference call by Kickertz-Gerbig, seconded by Lachenmeier. Motion passed.

Financial Report

Fiscal year-end reports and July financial report will be available in late August.

National/International Items

Cattle Industry Convention, August 10-12, will be attended by Federation directors Voll, Payne, Helbling and Krebs substituting for Zahn, as well as Maddock, Bateman and Wardner.

Office Space

Voll polled the board for their opinion on the Bismarck or Mandan office locations. The Bismarck location was chosen. Voll requested that the executive committee be sent a copy of the lease before it is executed.

Refund process discussion

Bateman reported that after consulting with staff and IT experts, it was decided the NDBC website will be amended to help streamline the state checkoff refund process. The Cattlemen's Corner section will be updated with an online form for producers to request a refund application. This section will also be used to post minutes, agendas, announcements, and other checkoff information specifically intended for beef producers.

Events/Issues/Updates:

- A Build Your Base update was given by Wardner on the NDHS Coaches Association conference with speaker Mike Roussell presenting and a luncheon sponsored July 19. Wardner and Bateman also were in Pierre, SD July 21 for a Build Your Base workshop with SD and other state beef councils.
- Other upcoming events include:
 - Beef Industry Military Appreciation Picnic at the ND State Fair July 27
 - Minot Dinner on the Prairie August 3
 - Grand Forks Air Base Summer Bash picnic and grilling contest August 6
 - ND Veterinary Medicine Association conference luncheon sponsorship August 13
- Bateman reported that the second job application round for the collection & compliance position closed on July 18 with 8 applicants. HR is screening applicants and will report to Bateman. Interviews will be set up if there are qualified applicants in the pool.

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Next Meetings-Conference call August 31, Board meeting in person September 14

The meeting adjourned at 8:56 am.