

NORTH DAKOTA BEEF COMMISSION MINUTES

February 23, 2021

Conference Call

Call to Order

North Dakota Beef Commission (NDBC) Chair Weston Dvorak called the meeting to order at 8:05 am.

Directors on call: Dvorak, Gloria Payne, Mark Voll, Fred Helbling, Lilah Krebs, Travis Maddock, Sharon Kickertz-Gerbig, Jason Zahn, Clark Price and Matt Lachenmeier.

Director absent: Jerry Effertz

Staff on call: Nancy Jo Bateman, Joan Hoovestol, Robin Berger, Nicole Wardner

Guests: Julie Ellingson, Mary Graner, Donna Magrum, Chester Brandt, Ray Erbele

A motion was made to approve the agenda by Kickertz-Gerbig, seconded by Voll. Motion passed.

A motion was made to approve the minutes of the January board conference call by Krebs, seconded by Kickertz-Gerbig. Motion passed.

Financial Report

The January 2020 financial reports were reviewed. **A motion was made to receive and file the financials by Zahn, seconded by Helbling. Motion passed.**

National & International program updates

- Voll, Dvorak, Helbling, Payne and Graner gave updates on the national joint checkoff committees they sit on. The committees met during the Cattle Industry Winter Business Meeting.
- Price was re-elected to the national Beef Promotion Operating Committee. Helbling also went through the nominating committee interview process for the BPOC.

Events, Issues and Updates

- Bateman updated on HB 1487. An amendment was added to the Ag Dept Appropriations bill directing legislative management to consider studying the Beef Commission's operations and the selection of commission members during the 2021-22 interim. The appropriations bill passed the committee with the amendment.
- Lachenmeier updated on meetings of the SBARE livestock granting committee. There were research requests from NDSU totally \$199,000 but only \$114,000 available for grants.
- Bateman updated on upcoming ND Nutrition Council webinar speaker sponsorship as well as a speaker sponsorship for the ND Academy of Nutrition and Dietetics.
- Wardner updated on a new Bismarck Larks and Fargo Red Hawks baseball sponsorship program that is being developed.
A motion was made by Lachenmeier to fund up to \$40,000 for this program, seconded by Maddock. A roll call vote was taken and passed unanimously.
- Wardner updated on producer communications on Facebook and a young producer workshop idea.

Other Business

The next meeting will be March 16th.

The meeting adjourned at 9:03 am.