

# NORTH DAKOTA BEEF COMMISSION MINUTES

August 31, 2021

## Virtual Conference Call

### **Call to Order**

North Dakota Beef Commission (NDBC) Chair Mark Voll called the meeting to order at 8:04 AM.

Directors present on call: Voll, Gloria Payne, Fred Helbling, Lilah Krebs, Sharon Kickertz-Gerbig, Travis Maddock, Jason Zahn, Matt Lachenmeier, Weston Dvorak, and Clark Price

Director absent: Jerry Effertz

Staff on call: Nancy Jo Bateman, Joan Hoovestol, Nicole Wardner

Guests on call: Julie Ellingson, Joy Patten, Spencer Stearns, Dylan Stearns, Carrie Stadheim-Tri State Livestock News, and Jeremy Maher

### **Agenda**

**A motion was made to approve the agenda by Kickertz-Gerbig, seconded by Payne. Motion passed.**

### **Minutes**

**A motion was made to approve the minutes of the July 22, 2021, virtual conference call by Krebs, seconded by Kickertz-Gerbig. Motion passed.**

### **Financial Reports**

Helbling and Bateman reviewed the June fiscal year-end and July financial reports. Bateman also reported that the annual audit has begun. **A motion was made to approve the financial statements by Kickertz-Gerbig, seconded by Zahn. Motion passed.**

### **National/International Items**

The *Cattle Industry Convention* was August 10-12 in Nashville. Directors and staff attending reported on meetings including: Voll-International Marketing; Payne-Nutrition & Health; Helbling-Consumer Trust; Krebs-Domestic Marketing and CattleFax Outlook session; Maddock-Stakeholder Engagement & Federation Exec Committee; Wardner-Safety & Product Innovation; Price-Beef Promotion Operating Committee; Bateman-Consumer Trust and State Exec mtgs.

*USMEF Fall Conference*- November 10-12, those interested need to contact Bateman.

*Beef Promotion Operating Committee*-September 9-10, Price is a member and will attend. There are \$49 million in authorization requests with \$38 million available to spend. Maddock reported he will also be attending.

### **Office Updates**

*Office lease*-Voll had Bateman review the proposed lease that the executive committee had reviewed and explain two changes made by the landlord. With no objections, the lease will be executed.

*Collection & Compliance position*-Bateman reported that she has offered the job contingent on a criminal background check and satisfactory reference checks.

*Website progress*-Clearwater has developed a draft that is being reviewed and the changes will address easily accessing a refund request form, remittance form, past minutes, and event and meeting information. The goal is mid-September to be implemented.

*Producer Communications*-the discussion was moved to the September 14 board meeting.

**Next Meeting**- Board meeting in person September 14

**A motion to adjourn was made by Krebs, seconded by Helbling. Meeting adjourned at 9:06 AM**