

NORTH DAKOTA BEEF COMMISSION MINUTES

November 3, 2020

Conference Call

Call to Order

North Dakota Beef Commission (NDBC) Chair Weston Dvorak called the meeting to order at 8:02 am.

Directors on call: Dvorak, Matt Lachenmeier, Travis Maddock, Lilah Krebs, Sharon Kickertz-Gerbig, Mark Voll, Gloria Payne, Jason Zahn, Clark Price and Fred Helbling.

Director absent: Jerry Effertz

Staff on call: Nancy Jo Bateman, Robin Berger, Joan Hoovestol, Nicole Wardner

A motion was made to approve the agenda by Krebs, seconded by Kickertz-Gerbig. Motion passed.

A motion was made to approve the minutes of the September board meeting by Krebs, seconded by Kickertz-Gerbig. Motion passed.

Financial Report

The September 2020 financial reports were reviewed. A draft of the annual audit, conducted by the North Dakota State Auditor, is being reviewed. The Audit Committee will need to meet with auditors from the state auditor's office prior to the next meeting. **A motion was made to receive and file the financials by Maddock, seconded by Voll. Motion passed.**

National & International program updates

The National Cattle Industry Convention has been postponed to August 2021 in Nashville due to Covid restrictions. Essential functions of the CBB, NCBA and Federation boards and committees will be conducted with more information to come to those directors.

USMEF will hold a virtual fall board meeting on November 11-13. Those still interested in participating in the virtual meeting need to register on-line by November 4.

Federation co-funded research opportunities were discussed. Dr. Mandy Carr-Johnson will be asked to provide proposals for consideration in NDBC priority areas of Human Nutrition and Product Quality.

Events, Issues and Updates

The ND Stockmen's Association convention had checkoff topics on the agenda including: Dr. Shalene McNeill with the NCBA research and nutrition program addressing work on beef's role in the diet and the Dietary Guidelines; Helbling, Maddock and Price on a panel discussing checkoff highlights at the local, state and national level; and Dvorak spoke at the Foundation lunch.

Wardner gave an update on presentations she gave to 44 youth at the Tomorrow's Top Hands event and 35 students in a Bismarck State College livestock production class. She also reported on the children's reading program, Build Your Base, and holiday promotions.

Bateman updated on high school and college sports advertising, living ag classroom changes and producer communications.

Helbling complemented Wardner and Bateman on their expertise filming his and Lachenmeier's producer food videos.

Other Business

Bateman gave an update on office space, the policy manual is still being worked on, and she reported that two researchers have requested no-cost extensions due to Covid related delays in their research.

The next meeting will be December 1st. The meeting adjourned at 9:37 am.