

## NORTH DAKOTA BEEF COMMISSION MINUTES

May 26, 2020  
Conference Call

### ***Call to Order***

North Dakota Beef Commission (NDBC) Chairman Weston Dvorak called the conference call meeting to order at 8:08 am.

Directors on call: Dvorak, Mark Wagner, Matt Lachenmeier, Lilah Krebs, Travis Maddock, Sharon Kickertz-Gerbig, Mark Voll, Gloria Payne, and Fred Helbling.

Staff on call: Nancy Jo Bateman and Robin Berger

Guest on call: Julie Ellingson with ND Stockmen's Assn.

**A motion was made to approve the agenda by Helbling, seconded by Wagner. There were no objections. Motion passed.**

**A motion to approve the minutes of the April conference call was made by Krebs, seconded by Helbling. Motion passed.** Bateman reported that the program evaluation form was being worked on and that staff is also aware of challenges for some using Dropbox but they will continue sending meeting materials by Dropbox and email until they are sure that a different option would be better.

### ***Financial Report***

The April 2020 financial report was presented. Questions were answered on various expenditures. **A motion to receive and file the April 2020 financials was made by Voll, seconded by Kickertz-Gerbig. Motion passed.**

### ***National & International program updates***

Mid-year conference in July is still tentative. Do not make travel plans.

### ***Events, Issues and Updates***

Bateman gave updates on events that have been cancelled. The National Association of State Departments of Agriculture national meeting in August is still scheduled.

### ***Committee Meetings:***

Committees will meet as follows:

Marketing Plan: June 3<sup>rd</sup> at 8am

Personnel: June 3<sup>rd</sup> at 1pm

Budget Meeting: June 8<sup>th</sup> at 10am

Committee members have been assigned but any other board member is welcome to attend if they so choose.

### ***Program Plans***

Voll discussed an idea he has been thinking about regarding a ND Branded Beef program. There are lots of items to research and discuss into the future. Additional time for discussion will be put on the June agenda. Other ideas brought up included: additional digital advertising supported by the Commission, working with military commissary meat departments, something to honor or show support for medical staff, EMT, police and fire.

### ***New Staff Position:***

Nicole Wardner will start June 1<sup>st</sup>

***Other Business***

-Tellmann's Market in New Salem will be featured on NCBA's Facebook page as part of an "in this together" program looking at what all segments of the beef business have been dealing with over the past several months. Allan Tellmann was the dairy member on the NDBC several years ago.

-R-calf has filed an appeal in the lawsuit against USDA affecting several state beef councils

A motion to adjourn was made by Kickertz-Gerbig, seconded by Helbling. Motion passed. The meeting was adjourned at 9:30 am.