

## NORTH DAKOTA BEEF COMMISSION MINUTES

March 26, 2020

Conference Call

### ***Call to Order***

North Dakota Beef Commission (NDBC) Chairman Weston Dvorak called the conference call meeting to order at 10:05 am.

Directors on call: Dvorak, Mark Wagner, Matt Lachenmeier, Lilah Krebs, Travis Maddock, Sharon Kickertz-Gerbig, Mark Voll, Gloria Payne, Clark Price and Fred Helbling.

Staff on call: Nancy Jo Bateman, Joan Hoovestol and Robin Berger

Guests on call: Julie Schaff and Elizabeth Neshem from ND Stockmen's Assn.; John Schneider with ND Dept. of Ag; Mary Graner with CBB

**The agenda was presented with no objections and was approved.**

**A motion to approve the minutes of the February 27th, 2020, conference call was made by Krebs, seconded by Helbling. Motion passed.**

### ***Financial Report***

The February 2020 financials were presented. **A motion to receive and file the February 2020 financials was made by Maddock, seconded by Payne. Motion passed.**

The annual audits of NCBA and USMEF were received and presented as required of qualified state beef councils by the Cattlemen's Beef Board.

**A motion to receive and file the NCBA audit was made by Maddock, seconded by Kickertz-Gerbig. Motion Passed.**

**A motion to receive and file USMEF audit was made by Wagner, seconded by Krebs. Motion Passed.**

Bateman gave an update on an out-of-state collection issue and resolution.

### ***National & International Issues***

-Brief reports were given by all board members attending the Cattle Industry Convention.

-Price gave an update from the Beef Promotion Operating committee

-Graner gave an update on CBB orientation.

-USMEF spring conference is still scheduled for May 20-22, 2020 in Las Vegas. Price and Voll are interested in attending if the meeting takes place.

-Maddock gave an update on the NCBA Executive Committee.

### ***Events, Issues and Updates***

Bateman gave Executive Directors Event and Activity report.

Hoovestol gave an update on the new computer system.

Discussion on replacing 'Dropbox'. **A motion was made by Voll to have a new "dropbox" system in place by the next conference call, seconded by Helbing. Roll call vote: Helbing-no, Wagner-no, Dvorak-no, Maddock-no, Kickertz-Gerbig-no, Krebs-no, Lachenmeier-no, Payne-no, Voll-yes. Motion failed.**

### ***Funding Requests:***

A funding request for the Military Appreciation Picnic Event at the ND State Fair was presented by Elizabeth Neshem on behalf of the ND Stockmen's Association.

**A motion was made by Wagner to approve the funding request as presented, seconded by Kickertz-Gerbig. Motion passed.**

A funding request from ND Ag Commissioner Doug Goehring for the National Association of State Depts of Agriculture National Meeting, scheduled to be held in Medora, ND, August 30-September 2, 202, was presented by John Schneider of ND Dept of Ag.

**A motion was made by Voll to sponsor at a \$5,000 level, seconded by Helbling. Roll call vote: Voll-yes, Payne-yes, Lachenmeier-yes, Maddock-no, Krebs-yes, Kickertz-Gerbig-yes, Dvorak-no, Wagner-no, Helbling-yes. Motion passed.** Bateman and Dvorak will discuss best ways to get additional return on investment at event with Ag Dept.

Funding request for Dickinson Banquet in A Field

**A motion was made by Wager to fund \$1000 for Dickinson Banquet in a Field, seconded by Krebs. Motion passed.**

Funding request for Williston Banquet in a Field

**A motion was made by Wagner to fund \$1000 for Williston Banquet in a Field provided it is run similarly to other Banquet in a Field events, seconded by Kickertz-Gerbig. Motion passed.**

Review of contractor evaluation form.

**A motion was made by Payne to form a committee to evaluate the type of information needed for a contractor evaluation report form for programs, seconded by Kickertz-Gerbig. Motion passed.** Dvorak named the committee members – Dvorak, Maddock, Payne, and Kickertz-Gerbig.

### ***Budget Update and discussion***

Dvorak gave an update on NCBA's roll with assisting with management of research projects and research funding.

**A motion was made by Wagner to move forward with funding \$150,000 in research through NCBA's national RFP process and priority reviews with the NDBC making the final approval of projects funded with ND funds, seconded by Maddock. Motion passed.**

Dvorak had Bateman prepare an update of the budget-to-date and projections to the end of the year based on marketing plan programs and categories. Bateman reviewed this with the board. A new program working with the NDSU Extension food and nutrition agents across the state to teach beef cookery utilizing electric pressure cookers was discussed at length.

**A motion was made by Kickertz-Gerbig to request a proposal from NDSU Extension and then discuss on the April conference call, seconded by Wagner. Roll call vote: Helbling-yes, Wagner-yes, Dvorak-no, Maddock-yes, Kickertz-Gerbig-yes, Krebs-yes, Lachenmeier-yes, Payne-yes. Voll-no. Motion passed.**

Bateman gave an update on the new staff position.

### ***Other business:***

Price stated ND Corn Growers Exec Director position is vacant and to let him know if anyone knows of a good candidate.

Maddock reported that the NDSU Animal Science Dept search for a department head is moving forward.

The next meeting is scheduled for April 28<sup>th</sup>.

The conference call meeting was adjourned at 2:30 pm.