

NORTH DAKOTA BEEF COMMISSION MINUTES

April 28, 2020
Conference Call

Call to Order

North Dakota Beef Commission (NDBC) Chairman Weston Dvorak called the conference call meeting to order at 8:10 am.

Directors on call: Dvorak, Mark Wagner, Matt Lachenmeier, Lilah Krebs, Travis Maddock, Sharon Kickert-Gerbig, Mark Voll, Gloria Payne, Clark Price and Fred Helbling.

Staff on call: Nancy Jo Bateman, Joan Hoovestol and Robin Berger

Guests on call: Julie Schaff with ND Stockmen's Assn.; Mary Graner, ND director on Cattlemen's Beef Board; Julie Garden-Robinson with NDSU Extension

A motion was made to approve the agenda by Krebs, seconded by Payne. There were no objections. Motion passed.

The minutes were presented. Payne asked that they be corrected to reflect that Voll had not been appointed to the committee to review a program evaluation report. **A motion to approve the corrected minutes of the March 26 conference call was made by Payne, seconded by Kickert-Gerbig. Motion passed.**

Financial Report

The March 2020 financial report was presented. **A motion to receive and file the February 2020 financials was made by Wagner, seconded by Kickert-Gerbig. Motion passed.**

National & International program updates

- USMEF has cancelled the May board meeting.
- Maddock gave an update on Federation business. So far, there are still plans for a national mid-year conference in Denver.
- Graner gave an update on the CBB moving to new headquarters
- Price gave an update on the Beef Promotion Operating Committee

Events, Issues and Updates

Bateman reviewed various activities, many of which have been cancelled, reported on the internal computer and IT updates and gave a follow up on plans for the National Association of State Departments of Agriculture national meeting in August, progress with Dickinson and Williston banquet in a field events, and a US Protein First conference call with the ND Soybean Council and United Soybean Board. .

Funding Request

Julie Garden-Robinson presented a funding request for a program titled "Let's Eat Beef! Exploring Beef Recipes Using Time-saving Appliances." **A motion was made by Wagner to approve the request as presented, seconded by Payne. Roll call vote: Wagner-yes, Dvorak-no, Maddock-yes, Kickert-Gerbig-yes, Helbling-yes, Krebs-yes, Payne-yes, Voll-no. Motion passed.**

Research

Three projects on beef product quality and human nutrition research requested from NCBA for co-funding were reviewed. **A motion was made by Wagner to approve the national research proposals for the \$150,000 that has been budgeted for research, seconded by Maddock. Motion passed.** Bateman also informed the board that she had received several requests for no-cost time extensions on projects currently underway due to issues related to the current Covid 19 crisis and its impact on university research departments.

Committee Report

There was discussion and review of committee work on having a more consistent form of evaluating programs that have been funded and conducted through partners, contractors and sponsorships. This is a process to continue to provide accountability for checkoff dollars.

New Staff Position:

Bateman reported that interviews will be conducted on Thursday, April 30, with four candidates. There were several questions regarding the process and how the interview committee had been selected. Bateman will send the list of questions being used to the board.

Other Business

Payne initiated a discussion on North Dakota open meetings rules, requirements and board etiquette.

Payne and Kickertz-Gerbig initiated a discussion on how the Chairman appoints committees.

A motion to adjourn was made by Voll, seconded by Krebs. Motion passed. The meeting was adjourned at 10:10 am.