

NORTH DAKOTA BEEF COMMISSION MINUTES
June 18, 2019
North Dakota Beef Commission, Bismarck, ND

Call To Order

North Dakota Beef Commission (NDBC) Chairman Mark Wagner called the meeting to order at 10:10 am.

Directors Present: Mark Wagner, Gloria Payne, Sharon Kickertz-Gerbig, Fred Helbling, Matt Lachenmeier, Mark Voll, Travis Maddock, Weston Dvorak, Lilah Krebs, and ex officio Clark Price.

Staff present: Nancy Jo Bateman, Robin Berger and Joan Hoovestol.

Guests: JaCee Aaseth and Deana Wiese with Clearwater Communications, Cattlemen's Beef Board director Ray Erbele, ND CattleWomen's President Kathy Tokach and Jessie Pfaff with the ND Dept. of Agriculture.

The agenda was presented. Voll asked that board conference calls be added to the agenda. **A motion to approve the agenda was made by Helbling, seconded by Kickertz-Gerbig. Motion passed.**

A motion to approve the minutes of the March 28 and 29 Commission meetings, May 30 market planning committee meeting, May 31 personnel review committee meeting, and June 7 budget committee meeting was made by Kickertz-Gerbig, seconded by Maddock. Motion passed.

Financial Update

The March 2019, April 2019 and May 2019 financial reports and collection comparison report were presented. **A motion to receive and file the financial reports was made by Krebs, seconded by Lachenmeier. Motion passed.**

Program Updates

Bateman reviewed the executive director activity report. Price reported on the USMEF spring meeting in Kansas City. The new state director orientation session in Denver was attended by Payne, Helbling, Lachenmeier, Kickertz-Gerbig and Maddock. Wiese and Aaseth reviewed communications programs in place and upcoming activities they are working on for the commission.

Pfaff updated on various changes at the Ag Department.

Tokach reported on ND CattleWomen programs and requested additional funding for summer promotional events. **A motion to approve \$11,000 was made by Payne, seconded by Maddock. Motion passed.**

Bateman reported on financial support for program partnerships including NDSU Harvest Bowl, ND Stockmen's Association Convention, Minot and Dickinson Banquet in a Field events, and NDSU Animal Science Student Academic Quadrathlon team participation as a finalist in the national contest.

National Program Updates:

Maddock gave a Region 7 Federation VP update. Price gave an update on the Beef Promotion Operating Committee. Erbele gave a Cattlemen's Beef Board update.

Bateman reported on a new USDA rule regarding “redirection” and the implications for state beef councils. **A motion to get a legal opinion from the Attorney General on redirection was made by Maddock, seconded by Helbling. Motion passed.**

Planning for new fiscal year:

The marketing plan, personnel committee recommendations and proposed budget were reviewed.

A motion was made to approve the budget by Maddock, seconded by Voll. An amendment was made by Dvorak to reduce the state fund Federation contribution from 15% to 10% and put the remaining 5% of state funds into special projects for other specific national programs, seconded by Voll. Amendment passed. An amendment was made to put an additional \$100,000 into international programs from the state fund ending balance by Helbling, seconded by Voll. Amendment passed. Original motion, as amended, passed.

Election of Officers

Chairman Wagner turned the meeting over to vice chair Dvorak to handle the election of the chair. Nominations were opened. **Voll nominated Dvorak. Payne nominated Wagner. Helbling called for nominations to cease, seconded by Voll.** A secret ballot was cast with a tie vote. **Dvorak was elected chair** on a second ballot.

Wagner opened nominations for vice chair. **Helbling nominated Voll. A motion was made by Maddock directing the secretary to cast a unanimous ballot for Voll, seconded by Payne. Motion passed.** Voll was elected vice chair.

Nominations were opened for secretary/treasurer. **Helbling nominated Maddock. Payne made a motion directing the secretary to cast a unanimous ballot for Maddock, seconded by Dvorak. Motion passed.** Maddock was elected secretary/treasurer.

Price was nominated by Maddock as an ex-officio director, seconded by Payne. Motion passed.

It is the NDBC’s turn to appoint an NCBA Region 7 Federation nominating committee representative. Bateman will compile a list of eligible Federation directors for the board and a vote will be held at a later time.

Other Business

Conference calls between board meetings were discussed.

Meeting adjourned at 5:15 pm.