

NORTH DAKOTA BEEF COMMISSION MINUTES

August 27, 2019

Conference Call

Call to Order

North Dakota Beef Commission (NDBC) Chairman Weston Dvorak called the conference call meeting to order at 8:00 am.

Directors on call: Dvorak, Travis Maddock, Mark Voll, Clark Price, Mark Wagner, Gloria Payne, Matt Lachenmeier and Fred Helbling. Directors absent: Sharon Kickertz-Gerbig and Lilah Krebs.

Staff on call: Nancy Jo Bateman, Robin Berger and Joan Hoovestol.

A motion to approve the agenda was made by Helbling, seconded by Payne. Motion passed.

A motion to approve the minutes was made by Payne, seconded by Wagner. Motion passed.

Financial Reports

The June year-end financial report and approved 2019-20 budget were reviewed. The annual audit will be completed by Oct 31 with the audit committee meeting with the auditor prior to the December board meeting. **A motion to approve the financials was made by Maddock, seconded by Lachenmeier. Motion passed.**

National & International Issues

Updates on the midyear meeting were given by Dvorak, Maddock, Price, Payne and Wagner. The USMEF Heartland trade mission trip to Japan was discussed. Voll will go and Price has been asked by USMEF to attend. The executive committee had directed Bateman to pay Prices' expenses. **A motion to approve the executive committee's action was made by Helbling, seconded by Payne. Motion Passed.** Bateman is working with Ag trade media to do interviews with Voll and Price while in Japan.

Program updates and proposals

*Military Appreciation Picnic at the ND State Fair – good attendance and event went well. Next year the sound system needs to include speakers in the tent.

*NDSU Bison football sponsorship will include 2 radio spots per game, tailgating sponsorship at all home games with NDSU Meat Science providing the sampling, social media tailgating recipe for each game and a beef tailgating recipe submission process leading to a beef for the Bison cookbook.

*Update on "Build Your Base With Beef" high school football program - Working with SD Beef Council, Sanford Sports and developing a list of pilot schools for the program that will begin in the fall of 2020.

Chairman Dvorak adjourned the conference call at 9:30 am.