

NORTH DAKOTA BEEF COMMISSION MINUTES  
September 18, 2018

The North Dakota Beef Commission meeting was called to order at 10:07 am, September 18, 2018, in Bismarck by Chairman Mark Wagner. Members present were Wagner, Gloria Payne, Sharon Kickert-Gerbig, Fred Helbling, Matt Lachenmeier, Mark Voll, Travis Maddock, Weston Dvorak, Clark Price, and Lilah Krebs. Staff present included Nancy Jo Bateman, Robin Berger and Joan Hoovestol. Guests present at various times throughout the day included: JaCee Aaseth and Deana Wiese with Clearwater Communications, Kathy Tokach with ND CattleWomen, Dr. Greg Lardy with NDSU and Randy Schmeling, Justin Swanson and Khaatim Boyd from the NDSU Foundation, Joseph Bialke with the Attorney General's office, Jessie Pfaff with the ND Dept. of Ag, and Julie Ellingson with the ND Stockmen's Association.

The agenda was presented. Dvorak asked to add the appointment of a member to the SBARE animal agriculture and haying granting committee to "other business." **A motion to approve the agenda with the addition was made by Payne, seconded by Helbling. Carried.**

**A motion to approve the minutes was made by Maddock, seconded by Krebs. Carried.**

**A motion to receive and file the financial reports was made by Dvorak, seconded by Voll. Carried.**

The updated policy manual was discussed and the annual board member statement of acknowledgement and agreement was handed out to be signed by each member. **A motion to approve the updated Policy Manual was made by Helbling, seconded by Payne. Carried.**

Bateman reported that Clearwater Communications was selected as the communications agency. Representing Clearwater Communications was Deana Wiese and JaCee Aaseth.

Bateman reviewed the event and activity report. Dvorak reported on the Dickinson Banquet in a Field. Maddock and Wagner reported on the Fargo event.

Dr. Greg Lardy appeared before the board and led a presentation on the status of a proposed NDSU Ag Products Development Center.

Assistant Attorney General, Joseph "Dutch" Bialke, appeared before the Commission and led a discussion with the board.

Tokach is the new president for the ND CattleWomen and gave an update on current programs.

Ellingson reported on the ND Stockmen's Association convention and the board's role in the research and education committee.

Pfaff gave an update from the Ag Department.

There were several updates regarding Commission related involvement in national organizations:

Those attending the mid-year conference gave updates. Price is on the Global growth committee Wagner is on the nutrition and health committee and Maddock was on the consumer trust committee.

ND Beef Commission qualified for a fourth federation director. **Gerbig nominated Payne. Maddock nominated Dvorak. Helbling made a motion that nominations cease. Carried. Dvorak was elected to fill the new Federation Director position.**

Price gave an update on the Beef Promotion Operating Committee.

The USMEF fall meeting will be November 6-8 and the NDBC has three director seats. Price, Voll and Helbling will attend.

The national Cattle Industry Convention will be in New Orleans the end of January and beginning of February. Federation Directors include Price, Wagner, Maddock and Dvorak. Other members to attend include: Helbling, Voll, Krebs, Gerbig, Lachenmeier and Payne.

The NCBA Region 7 Federation Vice President position is open and it is North Dakota's turn to select the person for this position in the region. **Payne nominated Price. Dvorak nominated Maddock. Payne moved that nominations cease. Carried. Maddock was elected to the position.**

**A motion was made by Voll to do a two-day meeting in December. Seconded by Helbling. Carried.** Day one shall be the board training and day two the commission board meeting.

The SBARE animal agriculture committee was discussed. Wagner appointed Dvorak for another year.

Meeting adjourned at 3:50 PM.