

NORTH DAKOTA BEEF COMMISSION MINUTES
December 5, 2017

The North Dakota Beef Commission meeting was called to order at 9:00 am, December 5, 2017, in Bismarck by Chair Jodi Carlson. Members present were Carlson, Gloria Payne, Dan Rorvig, Jim Bitz, Mark Voll, Travis Maddock, Weston Dvorak, Mark Wagner and Jerry Effertz. Members absent were Clark Price and Lilah Krebs. Staff present included Nancy Jo Bateman, Robin Berger and Joan Hoovestol. Guest present for a brief update was Jolyn Wasem with the ND CattleWomen.

The agenda was reviewed. Wagner asked to add producer communications to the agenda. Voll asked to include the communications plan to the agenda. **A motion to approve the agenda with the two additions was made by Wagner, seconded by Dvorak. Carried.**

A motion to approve the minutes was made by Rorvig, seconded by Wagner. Carried.

Payne gave an update on the audit report that was reviewed prior to the meeting when the audit committee met with the state auditor's office staff. Payne, Rorvig, Carlson and Voll met with the auditor. The auditor reported the Beef Commission had a clean audit with no recommendations made. **A motion to receive and file the audit was made by Payne, seconded by Rorvig. Carried.**

Financial reports for September and October were reviewed. **A motion to receive and file the financial reports was made by Dvorak, seconded by Voll. Carried.**

Wasem gave an update on projects conducted by the ND CattleWomen

Bateman gave an update on research projects approved at the state and national level.

Maddock went over the research request for proposal (RFP) form and guidelines that will be sent out to researchers in early January. There was consensus that the State Priorities for research for this RFP should focus on beef quality and beef's role in human health. **A motion to approve the 2018 RFP and priorities was made by Maddock, seconded by Dvorak. Carried. Dvorak moved to change the scoring percentages on the research evaluation form to make "Will it benefit ND Producers" worth 25% and "How novel/innovative is the research" worth 20%, seconded by Wagner. Carried.**

National and international programs were discussed. Effertz reported on the Operating Committee and Federation activities that he has been involved with. He also mentioned that all of the Federation websites have been merged into one new and exciting site under the Beef. It's What's For Dinner. banner and it is all being relaunched for consumers. In the international area, Effertz and Wagner gave updates on USMEF and the fall meeting. Bateman reported on the success of the NDBC investment in Japan through USMEF. Bateman also stated that Clark Price has expressed interest in being considered as a candidate for the Operating Committee at national convention as Effertz will be terming out on the OC. In order to do this, the Beef Commission must nominate him. **A motion was made by Voll to submit Clark Price as a candidate for the Operating Committee and support his nomination, seconded by Wagner. Carried.**

The ongoing policy manual update process was discussed. Maddock presented a draft of policies and forms for use in applying for funding for beef promotion projects. **Dvorak made a motion to approve the funding request form and policy. Wagner seconded. After much discussion, a motion was made by Maddock to table until the March meeting, seconded by Dvorak.**

Bateman reviewed the activity report, upcoming events and program updates.

There was brief discussion regarding the BQA program and ideas shared on what members thought would be useful to take the program into the future.

Open records issues were discussed. **A motion was made by Maddock that the policy task force draft and submit an open records policy at the March meeting for consideration, seconded by Voll. Motion Carried.**

A funding request for an NDSU animal science student trip to China was discussed. **A motion was made by Wagner to fund the request for \$2500, seconded by Bitz. Motion failed.**

Dates for 2018 board meetings were selected and include: March 5-6 (Fargo), June 19, September 18, and December 4.

Meeting adjourned at 5:00 pm.