

NORTH DAKOTA BEEF COMMISSION MINUTES

Virtual Conference Call

January 21, 2026

North Dakota Beef Commission (NDBC) Chair, Joy Patten called the meeting to order at 8:00 am.

Directors Present: Patten, Jess Nehl, Brian Amundson, Denise Rohweder, Carmel Miller, Jason Zahn, Lane Marshall, and Val Wagner. Directors Absent: Austin Henderson and Ex-Officio Director Travis Maddock

(Corrected by board action on March, 25, 2026 to reflect Henderson as absent.)

Staff Present: Nicole Wardner, Jessie Hummel and Jenna Paul

Guests: Allen Lund and Kari Goldade – IBAND, Carol Peterson – ND Cattlewomen

Amundson moved to approve the agenda as presented, second by Wagner. Motion carried.

Patten called for the disclosure of any conflicts of interest. None were declared.

Directors reviewed minutes from the December 17, 2025 Board Meeting. **Amundson moved to approve the minutes, second by Marshall. Motion carried.**

Financial Update

Nehl gave an update on the December 2025 Financial Report. **Nehl moved to receive and file the December financial report, second by Miller. Motion carried.**

Committee Reports

Nehl reported on the budget committee meeting held January 20th. He shared the second half of fiscal year 26 projections as well as preparations for building the FY '27 budget. **Nehl moved to approve the minutes from the Budget Committee meeting and a \$25,000 investment in a national e-commerce campaign. Second by Amundson. Motion carried.**

State Meeting Reports

Patten gave a short report on the SBARE Livestock Research Committee. They met on January 9th. A total of \$118,522 in research proposals were funded. Rohweder gave a report on the Milk Producers Association of North Dakota. They met on January 14th. She shared Beef Checkoff program impact and ROI information with stakeholders. Wardner shared a report from the ND Manure Haulers Association annual meeting. She presented information on the beef industry in North Dakota.

National Items

Wardner shared the Dietary Guidelines for Americans with the board including talking points. Finalized information for The Cattle Industry Convention was shared with directors attending the meeting. A request for non-Federation directors to attend committee meetings to provide the board a report was made. There will be ag media interviews at convention. Wardner will contact directors with talking points.

International Items

The spring USMEF Strategy Beef Meeting date has not been released yet. Wardner will update directors when it becomes available.

Other Business

The Secretary of State's office Annual Statement of Interest requirements were shared with the directors. Wardner reminded them of the January 31 deadline. Upcoming meetings include the ND Livestock Alliance Summit January 27 in Fargo, Medora Beef Days on January 28, and ND Reserve Vet Corp on January 29.

Next Meetings

February 18 - Virtual call. 8 a.m.

March 18 - Quarterly board meeting. 10 a.m.

Miller moved to adjourn the meeting, second by Wagner. Meeting adjourned at 8:22 a.m.