

North Dakota Beef Commission Meeting

December 14, 2021

TENTATIVE AGENDA

- 9:00 a.m.
1. Call to Order
 2. Approval of Agenda
 3. Approval of Minutes from October conference call
 4. Financial report
 - Audit committee report
 - November Financials
 - Compliance & Collection update
 - Review current/future program budget expenses
- 9:30 a.m.
5. USMEF program proposal, John Hinners, USMEF
 6. National/International items
 - Federation report on Exec Com Mtg – Travis
 - BPOC update-Clark
 - Cattle Industry Convention, Feb 1-3,
 - Federation/BPOC elections
 - Clark Price-Federation VP and Beef Promotion Operating Committee
 - Travis Maddock – Beef Promotion Operating Committee
- 10:30 a.m.
7. NDSU College of Ag and NDSU Foundation – Peltier Center Request
Greg Lardy & Randy Schmeling
- 11:00 a.m.
8. US Cattlemen's Assn./Kansas State University Research Request:
Dr. James Drouillard: A Strategy for Improving Consumer Perceptions of
Beef and Beef Production Systems
 9. Executive Director Activity & Event Report
 10. Clearwater Quarterly Program Report
- 1:00 p.m.
11. ND State College of Science Ag & Culinary proposals
Craig Zimprich & Tana Erbes
- 1:30 p.m.
12. Discussion with John Roswech, South 40 Meats, Mott
 13. Other Business
 14. Set Meeting Dates for 2022
 11. Adjourn