

NORTH DAKOTA BEEF COMMISSION MINUTES
Virtual Conference Call
February 23, 2023

Call to Order

North Dakota Beef Commission (NDBC) Chair Mark Voll called the meeting to order at 8:00 am.

Directors Present: Mark Voll, Sharon Kickertz-Gerbig, Fred Helbling, Jason Zahn, Lilah Krebs, Joy Patten, Brian Amundson, Jess Nehl.

Directors Absent: Matt Lachenmeier and Ex-officio directors, Travis Maddock and Clark Price.

Staff Present: Wendy Masset, Nicole Wardner

Guests present: Bailie Grainer, Kari Goldade, Julie Ellingson, Cassidy Lyngaas

Agenda

Voll asked for any additions to the agenda, hearing none agenda was approved.

Minutes

A motion to approve the minutes of the January 27, 2023, meeting was made by Kickertz-Gerbig, seconded by Patten. Motion passed.

Financial Report

Helbling reviewed the January 2023 financial report.

A motion to receive and file the January financial report was made by Kickertz-Gerbig, seconded by Nehl. Motion passed.

Committee Reports

Marketing Committee

Zahn reported on the Marketing committee meeting February 21st, and the recommendation from the Budget committee. **A motion to approve the Marketing committee minutes was made by Amundson, seconded by Kickertz-Gerbig. Motion passed.**

Personnel Committee

Voll reported on the Executive Director position. The position description has been submitted to the state HR representative. Zahn requested the personnel committee review the response from HR and then forwarded to the whole board for review.

National & International Program Updates

The *Cattle Industry Convention* was held February 1-3, 2023, in New Orleans. Attending board members gave brief reports on the Federation committee meetings they attended. Price and Maddock were elected to national positions, Price as Chair of the Federation and a member of the Beef Promotion Operating Committee, and Maddock to the Beef Promotion Operating Committee

Program Reports

Wardner gave a brief update on the legislative session, and a program update for the Young Steakholders meeting, Living Ag Classroom and Powered By Beef.

There was no other business that was brought before the board.

Next Meeting

March 16, 10am in person @ NDBC office

April 27, 8 am virtual

Voll adjourned the meeting at 8:52am.