

60 SECOND TV SPOT
SEPT 3, 2004

ASIAN BEEF AND NOODLES

In a large skillet, brown 1 ¼ pounds of ground beef over medium heat, breaking it up into larger ¾” crumbles. When it is completely cooked, remove from the pan and season with one beef seasoning packet from the ramen noodles.

In the same skillet, combine 2 cups of water with 2 packages of beef ramen noodles broken into pieces, 2 cups of your favorite frozen vegetables, ¼ teaspoon ginger and the remaining seasoning packet. Cover and simmer until the noodles are tender, and then return the beef to the skillet and heat through.

Add a little green onion garnish and this quick beef meal goes from start to table in less than 25 minutes.