

Compliance With The National Beef Promotion Act and Order

By law, all producers selling cattle or calves, for any reason and regardless of age or sex, must pay \$1-per-head to support beef/veal promotion, research and information through the Beef Promotion and Research Act. Here are some specifics:

- **Whoever makes payment to the seller is considered a "Collection Point" or person and must withhold \$1-per-head, remitting those funds to the Qualified State Beef Council (QSBC) where they live. Collection points could include auction markets, feedyards, dealers/order buyers, other producers, auctioneers, clerking services, banks, packers and other entities.**
- **The buyer is generally responsible for collecting \$1 per head from the seller. By law, both buyer and seller are equally liable to see that \$1-per-head has been collected and paid.**
- **No producer is exempt from the checkoff. Buyers who resell cattle no more than 10 days from the date of purchase may file a non-producer status form and avoid paying an additional dollar. They are, however, responsible for remitting collected funds and reporting any transaction to the QSBC.**
- **Remember: A dollar or a document! All selling/purchase transactions must be reported. In each case, either \$1-per-head or non-producer status form document must be collected by the buyer from the seller to show the dollar has been collected and paid within the past 10 days.**
- **If it's more convenient, the seller of cattle may collect and remit funds collected. For instance, purebred breeders selling to many different buyers may wish to remit the checkoff themselves; persons exporting cattle should also pay when the cattle change hands. Buyers should keep receipts showing the checkoff has been paid.**
- **Persons in non-compliance with the Act and Order are subject to a civil penalty of up to \$5,500 per transaction, plus un-remitted checkoff dollars and interest.**

**Remit checkoff dollars by mail to: North Dakota Beef Commission
4023 State Street
Bismarck ND 58503**